

THEATRE AND THE ARTS

did you know...?



U.S. employers rate creativity and innovation among the top five skills that will increase in importance in the next five years.

Source: *Ready to Innovate*, Americans for the Arts/The Conference Board, 2007.



97% of surveyed school superintendents said that theatre activities develop creativity in students.

Source: *Ready to Innovate*.



56% of corporate executives and 79% of school superintendents agree that a college degree in the arts is the most significant indicator of creativity in a prospective job candidate.

Source: *Ready to Innovate*.

For more facts about the value of theatre education, go to schooltheatre.org/advocacy.

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SHAPING LIVES THROUGH THEATRE EDUCATION