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# THEATRE AND THE ARTS

*did you know...?*

There are seven pdf ads included in this bundle—five half-page ads, each with different facts and figures, and two full-page ads that divide the facts and figures into two sets of six facts each. Each ad is available in both four-color and black and white horizontal and vertical formats. The half pages are suitable for printing in most 8 ½ x 5 ½ or 8 ½ x 11 programs, with no bleed.

Did You Know ad file key

Full page, 4-color DYK ads (2 versions)

- DYK\_FP\_4c\_ver1
- DYK\_FP\_4c\_ver2

Full page, black and white DYK ads (2 versions)

- DYK\_FP\_BW\_ver1
- DYK\_FP\_BW\_ver2

Half-page horizontal, 4-color DYK ads (5 versions)

- DYK\_HP\_Horiz\_4c\_ver1
- DYK\_HP\_Horiz\_4c\_ver2
- DYK\_HP\_Horiz\_4c\_ver3
- DYK\_HP\_Horiz\_4c\_ver4
- DYK\_HP\_Horiz\_4c\_ver5

Half-page horizontal, black and white DYK ads (5 versions)

- DYK\_HP\_Horiz\_BW\_ver1
- DYK\_HP\_Horiz\_BW\_ver2
- DYK\_HP\_Horiz\_BW\_ver3
- DYK\_HP\_Horiz\_BW\_ver4
- DYK\_HP\_Horiz\_BW\_ver5

Half-page vertical, 4-color DYK ads (5 versions)

- DYK\_HP\_Vert\_4c\_ver1
- DYK\_HP\_Vert\_4c\_ver2
- DYK\_HP\_Vert\_4c\_ver3
- DYK\_HP\_Vert\_4c\_ver4
- DYK\_HP\_Vert\_4c\_ver5

Half-page vertical, black and white DYK ads (5 versions)

- DYK\_HP\_Vert\_BW\_ver1
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