



# EdTA Brand Guide

## LOGO LOCKUP



home of the **International Thespian Society**  
and the **Educational Theatre Foundation**

## CLEAR SPACE Minimum distance around marks.

**Logos/Signatures** Height and width of the space between the icon's yellow outline and the text  
**Icons** Height and width of the space between the 'T' and yellow outline



## LOGO USAGE

### LIGHT BACKGROUNDS

- Full-color logo is preferred use
- Masks, icon box outline, and horizontal line are to remain gold
- Text and icon box background color are to remain blue
- Use a "tab" (logo contained in white box) option on colored or busy backgrounds



### DARK BACKGROUNDS

- Full-color logo is preferred use
- Masks, icon box outline, horizontal line, and text are to remain gold
- Icon box background color are to remain blue



## LOGO COLORS

■ PMS 280 C CMYK 100/85/0/39 RGB 1/33/105 HEX 012169  
■ PMS 129 C CMYK 0/10/80/0 RGB 243/208/62 HEX f3d03e

## LOGO FONTS

**Timeless Bold** Myriad Pro Light