



EdTA Annual Report 2006



LETTER FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

Dear Friends,

Once again, it is our pleasure to announce another year of continued growth and success for our Association. Throughout this annual report, you can see the many successes we have had over the last year. In almost all aspects of the Association's business, we have exceeded our expected results. And while the purpose of an annual report is to look back at what we've accomplished, we also would like use this space to let you know where the Association will be going.

Back in 1929, our Association was founded with the intent of creating an organization like college theatre fraternities where the achievements of high school theatre students were recognized in the National (and later—International) Thespian Society.

Since that time, the educational system has changed significantly, and within the last decade or so, the place of the theatre arts in schools is no longer assured. The budgetary cuts and the shifting of resources by districts to accommodate state and federal standards in the "basics" leaves little for the arts. This changing dynamic led to the significant strategic decision to form the Educational Theatre Association with a mission to serve the professional needs of our troupe directors.

And since 2000-2001, we have found that the place of the theatre arts in education is very uncertain. We determined that for our Association to adequately represent the field of theatre education, a strategic plan needed to be developed to make that happen. Over time, we have transformed EdTA from being perceived as just a student organization into a professional association that is leading the way by taking a leadership role in helping to develop policy; by continuing to be the largest organization serving professional theatre educators and honoring student achievement in theatre; by continuing a plan of financial stability that will allow us to support the next generation of theatre educators, performers, and audience members; and by continually improving our educational offerings so that all members will benefit from our body of knowledge.

In the end, the past year finds our Association stronger and focused to take on the future challenges for the educational theatre field and help elevate and advocate for the importance of theatre in the education. We look forward to serving you in the coming years, as we work together to make certain that theatre will continue to have a place in the educational system.

Sincerely,

Gail Burns, *President—Board of Directors*

Michael J. Peitz, *Executive Director*



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YOU ARE THE EDUCATIONAL THEATRE ASSOCIATION

While the building which houses the Home Office staff in Cincinnati is called EdTA, it is you who are the Association. You are the ones who continue to keep theatre a part of lifelong learning, each and every day, as educators, students, performers, and enthusiasts who believe in its importance. It is our pleasure to provide you with the resources you need to support the mission that we share with you. Here is the summary of how we've done that during the 2005-2006 year.



educational events

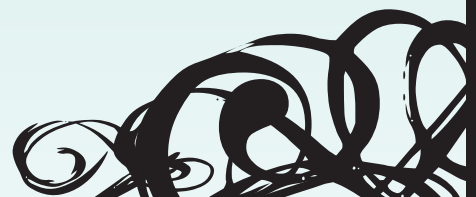
EDUCATIONAL EVENTS We believe that one of the most important resources we can offer our members is the opportunity to be with other individuals who share their love of theatre. The Home Office staff strives to provide the best programming at our annual events to make our members better educators, more knowledgeable students, and ever-passionate theatre artists:

- Originally slated for New Orleans, the 2005 EdTA Conference was successfully moved to Atlanta two weeks prior to the event, due to Hurricane Katrina. The majority of those registered for Conference moved right along with us.
- The Middle School Theatre Forum took place in Philadelphia and included a pre-conference Professional Development Institute.
- J.S. Davidson Fine Arts Magnet School in Augusta, Georgia hosted the 2006 Junior Thespian Festival, drawing delegates from as far away as California.
- The 2006 International Thespian Festival featured the first-ever Tech Challenge and callbacks for the next National Cast production, *Thoroughly Modern Millie*, to be staged at the 2007 International Thespian Festival.

MEMBERSHIP Theatre educators and students want to be a part of the organization that represents them as well as performers and enthusiasts. This is reflected in our substantially increasing membership numbers:

- 497 professional members, a 35% increase, from 432 members last year
- 3,432 Thespian troupes, a 1.5% increase, from 3,372 troupes last year
- 65 pre-professional members, a 109.6% increase, from 31 members last year
- 359 Junior Thespian troupes, an 8.8% increase, from 330 troupes last year

scholarships



PUBLICATIONS The Home Office staff produces three periodicals that serve as resources for theatre students, educators, and theatre enthusiasts who wish to be kept up to date about the newest developments from the world of theatre arts and education. This year, nine issues of *Dramatics*, four issues of *Teaching Theatre*, and two issues of the *STLA Bulletin* provided 684 pages of educational content. Highlights of that content include:

Dramatics

- The largest College Theatre Directory ever published, with 96 pages of content profiling 270 college programs
- Nine previously unpublished plays, including four from the Thespian Playworks program
- Articles on fitness for actors, script analysis, preparing for a career in design and production, as well as career-oriented profiles of lighting designers, sound designers, costume shop personnel, and stage managers

Teaching Theatre

- "Inside Out's School Project," a research report by Dr. James Catterall on the impact of an after-school theatre program for at-risk junior high students and "You Can't Mean My Kid," a profile of that program by *Teaching Theatre* editor James Palmarini
- New Orleans teacher Cheri Ducote's "Laughing at the Storm," a first-person essay about how she and her students created a play based upon their experiences of Hurricane Katrina
- "The End of One Era, the Beginning of Another," a guide to the process of transitioning a theatre program from one educator to his or her successor by Debbie Kennedy

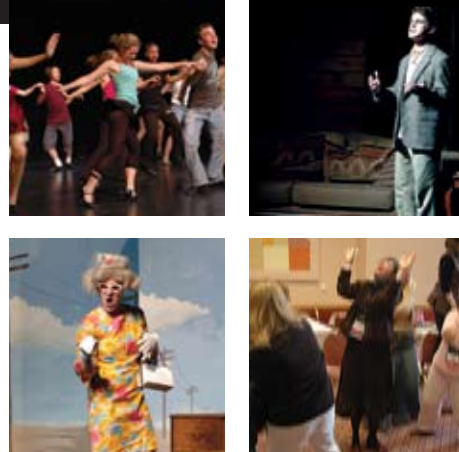
STLA Bulletin

- Articles on the performance work of senior theatre groups, new plays, and the latest news about senior theatre



SCHOLARSHIPS As an organization devoted to theatre and education, EdTA understands the importance of helping students to fund their continuing education. To that end, EdTA and its affiliated chapters awarded more than \$150,000 in scholarships during 2005-2006 which included:

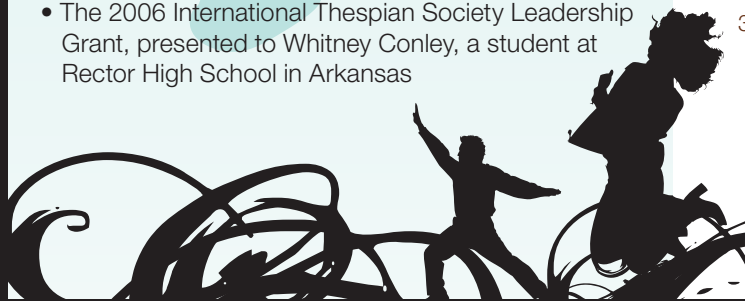
- Chapter scholarships totaling \$112,250, with EdTA matching \$13,750 of the chapter funds
- EdTA scholarships totaling \$17,400 awarded at the 2006 International Thespian Festival
- The Melba Day Henning Scholarship of \$4,500
- The Robert L. Johnson/Hector S. Cruz Scholarship of \$2,100



publications

AWARDS Our members are theatre artists and educators who are motivated by a love of what they do. Recognizing the hard work of these talented individuals is one of the ways in which EdTA promotes the importance of theatre as a part of lifelong learning. During 2005-2006, EdTA honors included:

- The 2006 Administrator's Awards, presented to Gerrell D. Moore, Assistant Superintendent of Finance and Operations for the Pflugerville (Texas) Independent School and Mr. Joseph Pergola, Director of Fine Arts for the William Floyd School District in Mastic Beach, New York
- The 2006 Hall of Fame inductees Chris Bundy, theatre arts teacher at Floyd Central High School; Craig Ihnen, Executive Director of the Iowa High School Speech Association; Glenn Edwards, theatre arts teacher at the Las Vegas Academy of Performing Arts; and the posthumous induction of Linda Wise, theatre arts teacher and Chair of the Performing Arts Department at Woodward Academy
- The 2006 Founders' Award, presented to Dr. Robert D. Strickland, Administrative Director for Instructional Support and Development with Miami-Dade County Public Schools
- The 2006 President's Award, presented to Rick Chudomelka, Emeritus Assistant Professor of Fine Arts at Arkansas State University-Beebe
- The 2006 Standing Ovation Award, presented to Broadway Cares/Equity Fights AIDS
- The 2006 Outstanding School Awards, presented to the Lincoln Southwest High School in Nebraska, under the direction of Mr. Bob Henrichs and the Denver School of the Arts in Colorado, under the direction of Ms. Shawn Hann
- The 2006 Finney Grants, presented to Brooke German, a student at Kellam High School in Virginia; James McCart, a student at Bellevue East High in Nebraska; Lissa Brandl, a student at George Washington High School in Colorado; and Miranda Fluhrer, a student at Lakenheath High School in the United Kingdom
- The 2006 International Thespian Society Leadership Grant, presented to Whitney Conley, a student at Rector High School in Arkansas



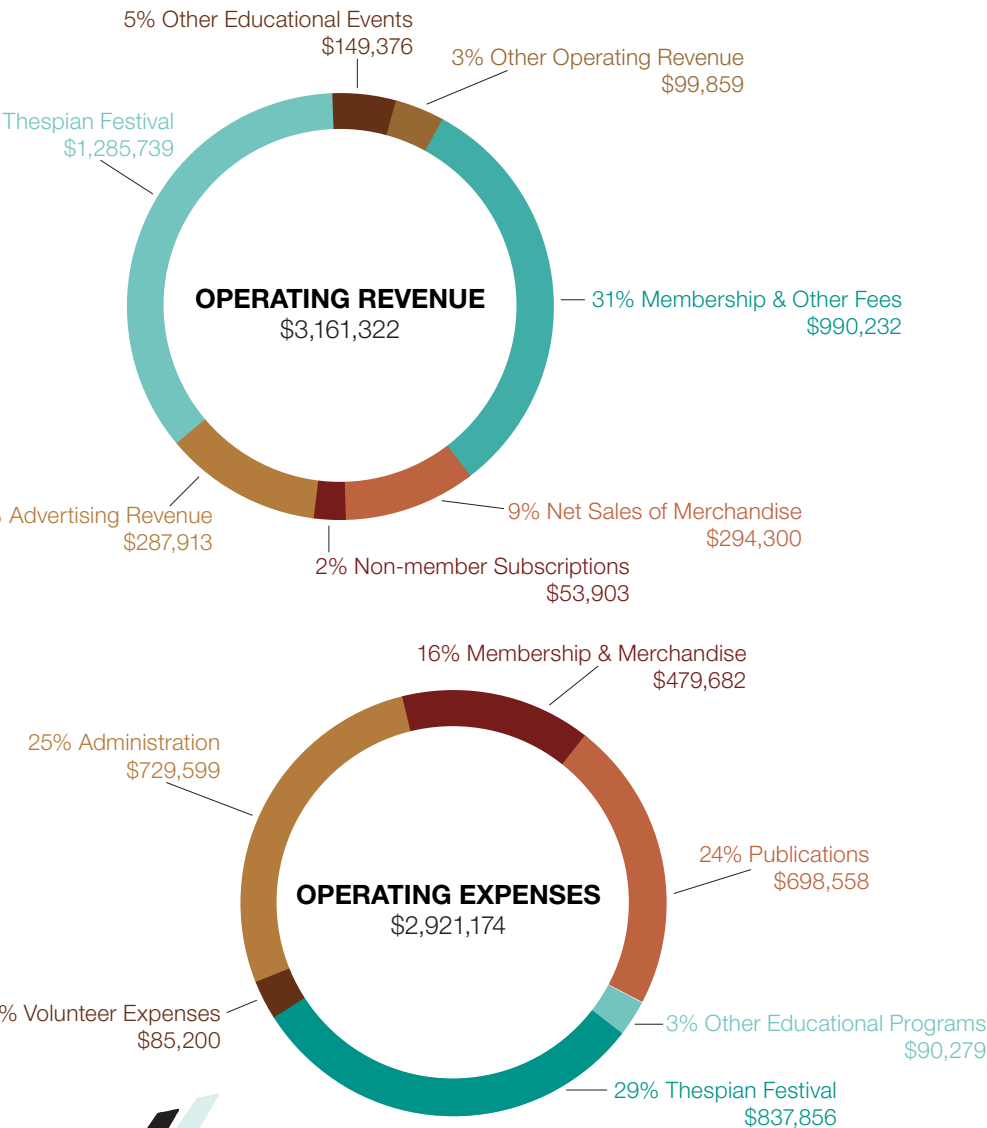
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9%

3%

LEADERSHIP EdTA is a leader in its field and this is due in part to the leadership of EdTA members in their schools and communities, and as representatives of the arts:

- EdTA was a national co-sponsor of Arts Advocacy Day in Washington, D.C. in March 2006. EdTA representatives from state chapters in Arkansas, California, Colorado, Georgia, Louisiana, Ohio, and Texas participated in training and lobbying activities marking Arts Advocacy Day. This was an increase from four states that participated in 2005.
- EdTA continues its presence on The National Federation of High School Activity Associations (NFHS) Speech, Debate, and Theatre Advisory Committee.
- EdTA has been named to the Steering Committee for the Arts Education Partnership (AEP). EdTA and AEP have also renewed a partnership agreement under which the two organizations will jointly sponsor the first arts-specific pilot program for the Critical Links professional development model.
- The International Thespian Officers and Thespians from Pennsylvania represented EdTA and ITS in September at the Broadway Cares/Equity Fights AIDS Flea Market in New York City.
- Thespian troupes from across the country collected more than 230,000 pounds of food for the 2005 Trick or Treat so Kids Can Eat (TOTS-EAT) community service initiative. This was an increase of over 20,000 pounds of food from 2004, the first year in which TOTS-EAT took place on a national level. This was the result of the participation of 212 troupes from 36 states, involving more than 6,000 students and 600 adults.



FINANCIAL HIGHLIGHTS

Operating Revenues

In FY 2006, the Association achieved total revenues of \$3,161,322, which was an increase of \$94,109 or 3.1% from FY 2005. The Association's operating revenue was 101.8% of its operating budget for FY 2006.

Operating Expenses

In FY 2006, total expenses increased by \$97,547 or 3.5% to \$2,921,174 compared to the prior fiscal year. The Association's operating expenses were 97.2% of its operating budget for FY 2006.

Operating Gain

EdTA's operating gain, which excludes depreciation expense, was \$240,148 for FY 2006. In the prior year, the Association reported an operating gain of \$243,586. Depreciation is a non-cash expense that identifies proportional replacement cost for structure, equipment, and other assets.

Investment Funds

The market value of the Association's investment portfolio increased by \$189,922 in FY 2006 to \$2,565,962.



BOARD OF DIRECTORS

Gail Burns
President
Rector High School
Rector, Arkansas

Jerry D. Smith
Vice President
Salem High School
Conyers, Georgia

Tom Brown
Vice President of
Program Production
Turner Classic Movies
Atlanta, Georgia

Debby Gibbs
Tupelo High School
Tupelo, Mississippi

Joe Norton
Producer, Special Projects
Broadway Cares/
Equity Fights AIDS
New York, New York

Brian Welch
Villa Duchesne/
Oak Hill School
St. Louis, Missouri

LEADERSHIP COACHES

Eric Brannen
The Westminster School
Atlanta, Georgia

Michael Fisher
Thurston High School
Springfield, Oregon

Marie Glotzbach
Skidmore College
Saratoga Springs, New York

Lana Hagen
Southern Illinois
University Edwardsville
Edwardsville, Illinois

Madelon Horvath
Chardon High School
Chardon, Ohio

Craig Ihnen
Iowa High School
Speech Association
Des Moines, Iowa

Beverly Moerbe
Fort Worth, Texas

Kerry Onxley
The Children's
Theatre Company
Lake Charles, Louisiana

Pat Santanello
Dublin Scioto High School
Dublin, Ohio

Pam Ware
Gainesville High School
Gainesville, Georgia



CHAPTER DIRECTORS

from August 1, 2005-July 31, 2006

Alabama - Lisa Newton
Arizona - Susan Thompson
Arkansas - Delaine Gates
Australia - Lori Constable
California - Krista Carson Elhai
Colorado - Jay Seller
Florida - Michael Higgins
Georgia - Yatesy Harvey
Illinois - Faye Ryan
Indiana - M. Scott H. Hinkley
Iowa - Randy Stone
Kansas - Kate Lindsay
Kentucky - Lynne Aronson
Louisiana - Shelly Appleby
Maine - Kit Thomas
Maryland - Ruby Duehring
Michigan - Lori Soares
Minnesota - Tony Matthes
Mississippi - Mary Anderson
Missouri - Debbie Corbin
Montana - Sarah DeGrandpre
Nebraska - Robyn M. Baker
Nevada - Carrie Vlaming
New Jersey - Sandy Van Dyke
North Carolina - C. J. Breland
Ohio - Gloria McIntyre
Ontario - Tony Rosa
Oregon - Carolyn Reid
Pennsylvania - Bill Hallman
South Carolina - Tim Brown
Tennessee - E. Frank Bluestein
Texas - Anita Grant
Utah - Melanie Day-Nelson
Vermont - Cathy Archer
Virginia - Nancy Curtis
Washington - Beth Orme
West Virginia - Eileen Miller
Western Pacific Islands - Harold Easton



Leadership



THANK YOU to those generous individuals and corporations who supported EdTA with donations and sponsorships between August 1, 2005 and July 31, 2006. Your support enables EdTA to continue its mission to make theatre a part of lifelong learning.

INDIVIDUALS

Anonymous
Kelly Baskin
Harmon & Alice Beekman
Michelle A. Berg
Eric Brannen
Tom & Lisa Brown
Gail Burns
Joe Burnsworth
Michele Busti
Margaret Crosby
Robert L. Johnson & Hector S. Cruz
Jim DeBastiani
Connie Dillow
Katherine Dowdie
Barbara D. Dusenbury
William & Marilyn Ellerby
Penny Engelsman
Eve Esche
Jandiz Estrada
James M. Flanagan
Betsy Fletcher
Lucinda Gainey
Robert L. Geuder
Charles Gibbs
Debby Gibbs
Ginny Chizer & Mary Gorrell
Byron W. Grant
Joan C. Hahn
Steve Halper
Bob Henrichs
Terry Hibbert
Phyllis Huffman
Karen K. Husted
Ellis & Peggy Jordan
Cynthia King
Joan E. Kole
Sean A. Krill
David R. LaFleche
Carol Lommen
Gloria E. McIntyre
Beverly M. Moerbe
Dr. Phillip W. Moss
Eileen Moushey
Bill & Christina Myatt
Ron Nocks
Joe Norton
Thomas E. Orr
Howard W. Palmer
Margaret L. Peacock
Michael & Linda Peitz
Krin Brooks Perry
Dr. Len Radin
Patricia Santanello
Jerry D. Smith
Frank Stewart
Sarah J. Tucker
Pam K. Ware
Marc Wasserman
Charles Wasserott
Brian Welch
Charlotte A. Witosky
Frederick & Eve Wittenbaum
Alan & Dianne Yaffe
Shelley Yeatman

CORPORATIONS

Apollo Design Technology Inc.
Barbizon Lighting Company
Benefits Network
Broadway Cares/Equity Fights AIDS, Inc.
Bruegger's
Camp Broadway
Disney Theatrical Productions
Duke Energy Foundation
Electronic Theatre Controls
The Evelo Group of Merrill Lynch
Field Studies Center of New York
Grove/Atlantic, Inc.
Heartland Scenic Studio and Costume Shop
Interactive Educational Video LLC
Justice & Young
Kryolan Corp.
Winifred Laas—Senior Barn Players
Marketing Support Services
Music Theatre International
Norcostco
Ohio Arts Council
Procter & Gamble Productions
Realtime Music Solutions
Richard Frankel Productions
Strand Lighting
Successful Products
Theatrefolk
Theatrical Media Services
Wenger Corporation

Thank you



2343 Auburn Ave., Cincinnati, OH 45219